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Event details: Opening conference

Date of conducting: September 14, 2021

Format: online

Online platform: Google Meet

Name of the host organization: NGO “Association of Economic Development of Ivano-Frankivsk (AEDIF)”

Project duration: 24 months

Program of the Opening conference organized in the framework of the project “Valorisation of the historical and cultural heritage through the development and promotion of the Carpathian Cultural Route”

	Topic	Responsible
10.00 – 10.15	Official opening and greeting of participants	Participants of the Opening conference
10.15 – 10.45	Presentation of the project “Valorisation of the historical and cultural heritage through the development and promotion of the Carpathian Cultural Route”	Mariya Kovaliv – NGO “Association of Economic Development of Ivano-Frankivsk (AEDIF)” (Ukraine), Project Manager
10.45 – 11.05	Best practices and experience presentation of the Development Centre for Small and Medium Sized Enterprises Maramures in the field of tourism	Radu Big – Development Centre for Small and Medium Sized Enterprises Maramures (Romania), Project Coordinator
11.05 – 11.25	Best practices and experience presentation of Ivano-Frankivsk National Technical University of Oil and Gas in the field of tourism	Liudmyla Arkhypova – Ivano-Frankivsk National Technical University of Oil and Gas (Ukraine), Project Coordinator
11.25 – 11.55	Current and future trends in tourism development in	Vitaliy Perederko,

	the Ivano-Frankivsk Region	Head of the Tourism Department of the Department of International Cooperation, European Integration, Tourism and Investment of the Ivano-Frankivsk Regional State Administration
11.55 – 12.40	Presentation of the historical and cultural heritage of Maramures County	
12.40 – 13.00	Discussion panel Conference summarizing	Participants of the Opening conference



NGO “Association of Economic Development of Ivano-Frankivsk (AEDIF)”



Development Centre for Small and Medium Sized Enterprise Maramures



Ivano-Frankivsk National Technical University of Oil and Gas